

**By agreeing to the "Privacy Policy" when signing up, you agree to have read the following:**

## **Privacy Policy**

This Privacy Policy explains our policy regarding the collection, use and disclosure of your personal information by AdEducate ("we", "us"). As we update and expand our services, this policy may change, so please refer to it periodically. By accessing the AdEducate Site ("Site") you consent to these policies.

### **Collection and Use of Information**

Personal information means information that can be used to identify and contact you, specifically your name and e-mail address.

When you create an account on our Site, we ask you to supply us with personal information so that we can communicate with you regarding your account. In rare occasions, we may also use your e-mail address to send you important information about our service or business.

We keep track of your interactions with us, including but not limited to your site activity. We use this information for such purposes as enhancing our service for our customers and providing you with quality customer support.

### **Disclosure of your Personal Information**

With the exception of providing your email address to the payment processing company we use; we will not disclose your personal information to any third-party.

When you make a payment on the AdEducate Site, we do not handle your personal financial information directly. Instead, we use third parties called Wix Payments and PayPal to process the payment for us. We do this to ensure that your financial information is handled securely.

Please note that information provided to Wix and PayPal during the payment process is subject to Wix and PayPal's Privacy Policy which you can find [here](#) and [here](#).

### **Cookies**

The AdEducate Site uses cookies solely for the purpose of providing a convenient user experience. For example, we use cookies to keep you logged into the Site and to 'remember' certain Site preferences.

In order for the Site to function as intended, you must enable cookies in your web browser settings.

Our Site also uses the Wix video player by default and Wix may place cookies on your computer while using the AdEducate Site.

You should know that third-party vendors, including Google, can use cookies to track your browsing activity and can serve ads based on your prior visits to the AdEducate Site and other internet sites.

You may opt out of a third-party vendor's use of cookies by visiting the Network Advertising Initiative opt-out page [here](#).

### **Security**

We take security very seriously and use reasonable administrative, technical and managerial measures to protect your personal information from unauthorized access. We use Wix as our form for storing personal information. Please click [here](#) to view their privacy policy.

You are responsible for maintaining the confidentiality of your account information and for restricting access to your computer or mobile device through which you access your AdEducate account. When using a public or shared computers or unprotected mobile devices, you should "Log Out" at the end of each visit to the AdEducate Site.

### **Children**

Although the AdEducate Site is for use by children, subscribers must have the permission from a parent/guardian before signing up. All children that utilise the service must do so only with the involvement of a responsible adult who agrees to our Terms of Use. Whilst we do have content that will be watched by children, we do not intentionally collect information from them, so if possible, please make sure a responsible adult completes the sign up and payment process.

### **Changes to This Policy**

As we update and expand our services, we may make changes to this policy. You should check back for updates to this policy from time to time. If the changes result in materially less protection for your personal information than that provided in this policy, we will make reasonable efforts to contact you and obtain your consent to the changes. Your use of the AdEducate Site or continued use of our service after our efforts to contact you means that you agree to be bound by such changes.

If AdEducate is acquired by or merged with a third party, we reserve the right to sell or otherwise transfer the personal information we have collected as part of that transaction. If the third party has a different privacy policy than ours, we will notify you in advance and give you an opportunity to prevent your personal information from being shared.

## **Privacy Policy - AdEducate using Wix Web Design**

### **What type of information do you collect?**

AdEducate receive, collect and store any information you enter on our website or provide us in any other way. In addition, AdEducate collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. AdEducate may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

### **How do you collect information?**

When you conduct a transaction on our website, as part of the process, AdEducate collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### **Why do you collect such personal information?**

AdEducate collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

### **How do you store, use, share and disclose your site visitors' personal information?**

AdEducate is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How do you communicate with your site visitors?**

AdEducate may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you. For these purposes AdEducate may contact you via email, telephone and text messages.

### **How do you use cookies and other tracking tools?**

It's important to note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies or utilizing other tracking technologies through Wix's services, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by the the AdEducate or Wix Privacy Policy.

Click [here](#) to view which cookies are stored on your site visitors' computer.

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site.

In accordance with the GDPR, AdEducate are using cookies on your site. AdEducate will use cookies for many important reasons, such as:

- To provide a great experience for customers.
- To identify registered members.
- To monitor and analyse the performance, operation and effectiveness of Wix's platform.
- To ensure the AdEducate and Wix platform is secure and safe to use.

**How can your site visitors withdraw their consent?**

If you don't want us to process your data anymore, please contact us at [adeducate@outlook.com](mailto:adeducate@outlook.com)

**Privacy policy updates**

AdEducate reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If AdEducate make material changes to this policy, AdEducate will notify you here that it has been updated, so that you are aware of what information we collect, how AdEducate use it, and under what circumstances, if any, AdEducate use and/or disclose it.

**Questions and your contact information**

If you would like to: access, correct, amend or delete any personal information AdEducate have about you, you are invited to contact us at [adeducate@outlook.com](mailto:adeducate@outlook.com).

June 2020